



FLEURS DE FÊTE

Restaurant Partners



ABOUT CARILLON HISTORICAL PARK

Carillon Historical Park, home to the Wright Brothers National Museum, is a 65-acre open-air museum that serves as the main campus for **Dayton History**, a privately funded nonprofit that owns and operates not only the Park, but also Hawthorn Hill and Patterson Homestead.

Designed by the Olmsted Brothers, sons of Central Park's Frederick Law Olmsted, **Carillon Park's mission is to inspire generations by connecting them with the unique people, places, and events that changed Dayton and the world.** From the airplane to the cash register, the pop-top to the automobile starter motor, the Cheez-It to the first NFL game, Dayton, a city that once led the nation in patents per capita, has a history that punches far above its weight.

You can't go a day without Dayton™.



FUNDRAISERS

As a privately funded nonprofit, Dayton History depends on fundraisers to achieve its mission. **By partnering with us on fundraising events, you not only advertise your business, brand, or organization, but you also keep the Dayton region's world-changing history alive for future generations.**





Fleurs de Fête

“Dayton’s Premier Wine and Food Festival” raises funds for Dayton History, in partnership with Heidelberg Distributing, through an afternoon of hundreds of wine tastings, local restaurant samplings, live music, a Silent Auction, and more.



SUNDAY, MAY 17, 2026



CARILLON HISTORICAL PARK



1PM - 4PM



1,000

EXPECTED
ATTENDEES



WHY RESTAURANTS PARTICIPATE

By supporting Fleurs de Fête as a restaurant partner you...

- ✓ Align yourself with a successful event
- ✓ Connect with a unique, large audience
- ✓ Enjoy benefits
- ✓ Highlight your business's cuisine
- ✓ Make a difference in our community

Dayton History is a 501(c)(3) non-profit organization.
A portion of your donation may be tax deductible.

MARKETING & MEDIA COVERAGE



2025 Instagram Post Example

2026 Plan

Printed Materials

10ft banner with business name
Name listed on 2-3 signs in event space
Event programs: 700-800

Press

Event press release with focus on restaurant partners

2025 Press included: *Ohio Magazine, Dayton Daily News, WHIO, WDTN, WKEF, and iHeart Media*

Social Media

Posts including all partner logos
Spotlight posts on individual restaurants

Carillon Park Instagram: **12,000 followers**
Carillon Park Facebook: **43,767 followers**



Photo featuring provided banner

PAST PARTICIPANTS

Since 2013, we have had the privilege to partner with over 65 restaurants and businesses across the greater Dayton area on Fleurs de Fête.



*Logos are the property of their respective businesses and are used here to recognize past participation

HOW PARTICIPATION WORKS

WHAT WE ASK PARTICIPANTS TO PROVIDE

- ✓ A donation of approximately 1,200-1,400 bite-sized samples
(this number may decrease with more participants!)
- ✓ Up to 6 staff members at their station for the duration of the event

WHAT CARILLON PARK PROVIDES IN RETURN

- ✓ Marketing and promotion including social media, web, and press
- ✓ A station under a tent set up with your name on a 10ft banner and extra signs listing the provided food
- ✓ Three 6ft banquet tables, black linens, & chairs
- ✓ Hand and utensil washing stations at every other station
- ✓ Optional disposable dishware
- ✓ Coverage of the Temporary Food License application fee (\$60)
- ✓ Access to electricity



THE IMPACT

For over 75 years, Carillon Historical Park has inspired the children of our city, our region, our nation, and our world. As a privately funded nonprofit, the Park relies on the generosity of our event partnerships to ensure that future generations will know, respect, and be inspired by the great Daytonians who built this country.

Partnering on this fundraiser is not only a great advertising opportunity, but it also helps us expand educational programs for the 50,000 schoolchildren who visit Carillon Park each year, care for millions of rare artifacts, and preserve our historic structures with strong roofs and fresh paint.

Your support and generosity ensure that Carillon Historical Park, a treasured landmark, continues to educate, entertain, and inspire generations to come. We would be honored to partner with you

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